

**Decision Maker:** EXECUTIVE

**For pre-decision scrutiny at the Renewal, Recreation and Housing Policy Development and Scrutiny Committee**

**Date:** Wednesday 2 September 2020  
Wednesday 16 September 2020

**Decision Type:** Non-Urgent Executive Key

**Title:** ADOPTION OF REGENERATION STRATEGY

**Contact Officer:** Lydia Lee, Assistant Director Culture and Regeneration  
Tel: 020 8313 4456 E-mail: Lydia.Lee@bromley.gov.uk

**Chief Officer:** Director of Housing, Planning, Property and Regeneration

**Ward:** All wards

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1. Reason for report

Over the past year the Assistant Director, Culture and Regeneration, has prepared the borough's first ever Regeneration Strategy. This strategy has been reviewed and fed in to by the wider Council and external stakeholders. The strategy is now ready for formal scrutiny by Members in anticipation of its adoption.

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2. **RECOMMENDATION(S)**

**That Members of the Renewal, Recreation and Housing PDS:**

2.1 Review the Regeneration Strategy and recommend the formal adoption of the Regeneration Strategy to the Executive.

**That Members of the Executive:**

2.2 Approve the formal adoption of the Regeneration Strategy to provide a framework for the regeneration of the borough from 2020 to 2030.

## Impact on Vulnerable Adults and Children

1. Summary of Impact: The Regeneration Strategy's priority areas ensure an inclusive approach to regeneration across the borough for the benefit of all residents.
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## Corporate Policy

1. Policy Status: Not Applicable
  2. BBB Priority: Excellent Council Quality Environment Vibrant, Thriving Town Centres Regeneration
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## Financial

1. Cost of proposal: The Regeneration Strategy itself does not have an associated cost, however delivery of the Regeneration Strategy will require capital investment over the long term.
  2. Ongoing costs: Any ongoing costs will be dependent on individual schemes that are delivered by the Strategy .
  3. Budget head/performance centre: N/A
  4. Total current budget for this head: £N/A
  5. Source of funding: To deliver the Strategy, capital funding will be required, which can come from a variety of sources including capital receipts and use of earmarked reserves such as the Growth Fund. It is anticipated that the Council's funding will match fund grants and income from commercial partnerships.
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## Personnel

1. Number of staff (current and additional): 14 FTEs in the Culture and Regeneration division
  2. If from existing staff resources, number of staff hours: N/A
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## Legal

1. Legal Requirement: Non-Statutory - Government Guidance
  2. Call-in: Applicable
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## Procurement

1. Summary of Procurement Implications: The Regeneration Strategy has no procurement implications in itself.
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## Customer Impact

1. Estimated number of users/beneficiaries (current and projected): 330,000 Bromley residents
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## Ward Councillor Views

1. Have Ward Councillors been asked for comments? Not Applicable
2. Summary of Ward Councillors comments:

### **3. COMMENTARY**

- 3.1 The regeneration of the borough has historically been considered on a project by project basis. Whilst this has resulted in some good improvements to the borough's built environment and consequently service delivery this approach has lacked coherence and an approach to prioritisation of limited Council funding.
- 3.2 Therefore, the Regeneration Strategy has been developed to provide a new strategic approach to the regeneration of the borough over a ten-year period. This strategy should ensure that the borough's regeneration reflects the borough's wider priorities and addresses areas of need, whilst embracing innovative opportunities, for example in relation to facilitating better service delivery.
- 3.3 The Regeneration Strategy will provide direction for this area of the Council's work and enable the prioritisation of the Council's available capital funding. It will also support grant applications and the leveraging in of monies from commercial partnerships by demonstrating how projects are part of the Council's strategic vision for the borough.
- 3.4 The Regeneration Strategy is a high-level document that provides a framework for regeneration across the borough from 2020 to 2030. From this document action plans for specific areas of work will be produced to drive delivery forward, for example a Local Economy Development Plan.
- 3.5 The Regeneration Strategy is provided as an appendix to this report. The document sets out the rationale for the strategic approach identified and separates the delivery of the strategy in to five priority areas:
- Nurturing our green spaces
  - Activating high quality leisure and cultural provision
  - Supporting new and existing communities
  - Strengthening our town centres and local economy
  - Encouraging tourism
- 3.6 The Regeneration Strategy references other Council strategies in relation to the rationale for the priority areas but purposefully does not go into the detail of these other strategies which are separate full documents in their own right which are in the public domain for reference.
- 3.7 The Regeneration Strategy has been reviewed across the Council by officer representatives in all departments who have provided suggested edits and feedback which have been taken on board in the final draft version being presented to committee. It has also been reviewed by external stakeholders, from members of the business community, to local societies to key service delivery partners. This range of external stakeholders has provided a rounded response to the initial draft and their comments have been invaluable to strengthening the document.
- 3.8 Members of the Renewal Recreation and Housing Committee are now asked to review the Regeneration Strategy and provide any comments along with a recommendation for adoption to the Executive Committee. Members of the Executive Committee are asked to approve the Council's adoption of the Regeneration Strategy. It should be noted that this is not a statutory document.

### **4. IMPACT ON VULNERABLE ADULTS AND CHILDREN**

- 4.1 The Regeneration Strategy's priority areas ensure an inclusive approach to regeneration across the borough for the benefit of all residents. This includes the improvement of buildings, that

support vulnerable adults and children such as the Family and Children Centres, and the opportunity for those services to develop new ways of working for the benefit of residents.

## 5. POLICY IMPLICATIONS

- 5.1 This is not a statutory document, however by adopting the Regeneration Strategy the Council is making a commitment to a direction of travel and it should directly inform decision making going forward in relation to the individual capital schemes. Specifically, capital schemes that respond to the Regeneration Strategy should be the ones prioritised in terms of funding and officer time and resource.

## 6. FINANCIAL IMPLICATIONS

- 6.1 The Regeneration Strategy was produced by officers and therefore there are no direct costs associated with its production.
- 6.2 Delivery of the Regeneration Strategy itself will require long term capital investment. Additional sources of funding will be required, including capital receipts from asset disposals, use of appropriate reserves set aside for investment, such as the Growth Fund, capital grants and contributions from commercial partners. It is anticipated that emphasis will be given to using council resources to match fund these last two sources of income.
- 6.3 Future approval of capital schemes will be subject to the Council's Capital Strategy process including investment business case appraisal.

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| <b>Non-Applicable Sections:</b>                       | Procurement implications; Personnel implications |
| Background Documents:<br>(Access via Contact Officer) | Appendix - Regeneration Strategy 2020-2030       |